



S+ARCK

USB DESKTOP HARD DRIVE

“Technological genius explodes exponentially, each time with incredible power whose limits are yet to be known.

The power remains, never abating, symbolically characterized by the sculptural magma that one attempts to cleave, to master within this geometrically perfect strongbox.

A symbol of strength mastered, of freedom guided, of incandescent magma heeding to the form of its cast.

The interpretation is free.
But the mystery remains.”

Philippe Starck



- + 3mm of resistant aluminum casing
- + Starck signature LED
- + Customizable touch-sensitive surface
- + Intuitive automatic backup software

A New Type of Hard Drive

The LaCie Starck Desktop Hard Drive represents a collaboration between LaCie and world-renowned designer Philippe Starck. This product underscores the importance of developing and creating products that are as functional as they are beautiful. With its intelligent touch-sensitive surface and enhanced features, the LaCie Starck makes a statement on your desk.

Designed for Performance

With its sturdy aluminum casing, the LaCie Starck is one of the most resistant and coolest choices on the market—its exterior provides a sturdy, reliable way to keep it from shock and overheating, making the LaCie Starck completely dependable. Philippe Starck’s signature cross symbol functions as a status LED on the front, letting you know your drive’s status.

Intelligent Touch-Sensitive Surface

One of the most remarkable features of the LaCie Starck is its intelligent touch-sensitive surface, which responds to your touch. You can fully customize this touch-sensitive surface of the LaCie Starck so that it opens the application of your choosing, depending on whether you use a short tap or a long touch. It’s easy to use and efficient.

Advanced Backup and Features

The LaCie Starck comes standard with the versatile USB 2.0 interface, making it a user-friendly companion to your PC or Mac®. In addition to the LaCie Setup Assistant, that helps you easily format your drive, and the LaCie Desktop Manager software, which lets you customize the intelligent surface, the LaCie Starck also comes with LaCie Backup Assistant software.

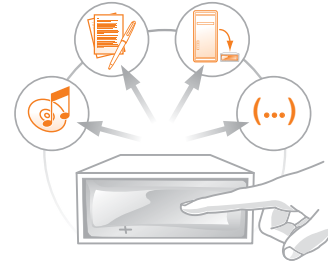


STARCK

USB DESKTOP HARD DRIVE

FEATURES

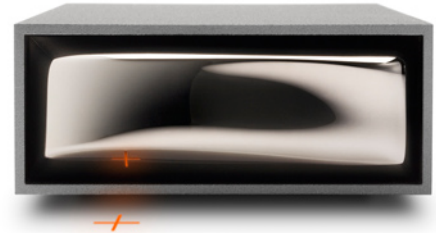
- + Orange LED turns green to indicate touch-sensitive surface is working
- + LaCie Desktop Manager helps you format the touch-sensitive surface
- + USB Boost driver increases speed by up to 33%*
- + LaCie Setup Assistant allows easy formatting
- + LaCie Backup Assistant software for PC/Mac
- + Mac: Time Machine® compatible
- + USB 2.0
- + Plug & play



SHORTCUT BUTTON

BOX CONTENT

- + LaCie Starck Desktop Hard Drive
- + USB 2.0 cable
- + External power supply
- + Quick Install Guide
- + LaCie Software Utilities and User Manual preloaded



MINIMUM SYSTEM REQUIREMENTS

- + Computer with a USB 2.0 port
- + High-speed Internet for online storage
- + Latest version of Windows® XP, Windows Vista®, Windows 7/
Mac OS X 10.5, 10.6
- + Minimum free disk space: 600MB recommended

Item Number	301888	301889
Capacity**	1TB	2TB
Interface	USB 2.0	
Interface Transfer Rate	up to 480Mbps/s	
Dimensions (WxDxH)	115 x 205 x 52 mm / 4.5 x 8.1 x 2 in.	
Weight	1.4 kg / 3 lbs.	
Warranty	2-year limited	

*Windows Vista and 7 only.

**1TB (Terabyte) = 1000GB. 1GB = 1,000,000,000 bytes. Total accessible capacity varies depending upon operating environment (typically 5–10% less).

*Cannot be combined with any other Wuala offer. Full terms and conditions available at www.wuala.com/lacie.

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